-	DIVISION OF LABOR STANDARDS ENFORCEMENT Department of Industrial Relations State of California BY: DAVID L. GURLEY (Bar No. 194298) 455 Golden Gate Ave., 9 th Floor San Francisco, CA 94102 Telephone: (415) 703-4863	
4 5	Attorney for the Labor Commissioner	
6	BEFORE THE LABOR COMMISSIONER	
7	OF THE STATE OF CALIFORNIA	
8		
9		
10	LAILA ALI, an individual,)	Case No. TAC 08-99
11) Petitioner,)	
12	vs.)	DETERMINATION OF CONTROVERSY
13))	
14	NORMALYNN CUTLER, an individual,) CUTLER ENTERPRISES, a California)	
15	Company,)) Respondents.)	
16)	
17		
.8	INTRODUCTION	
۱9	The above-captioned petition was filed on March 11, 1999,	
0	by LAILA ALI, (hereinafter "Ali" or "Petitioner"), alleging that	
21	NORMALYNN CUTLER dba CUTLER ENTERPRISES, (hereinafter "Cutler" or	
22	"Respondent"), acted in the capacity of a talent agency without	
23	possessing a California talent agency license as required by Labor	
24	Code §1700.5 ¹ . Petitioner also alleges respondent unlawfully	
25	withheld monies earned by the petitioner .	
26	those monies, fees and intere	st as provided by
27		
28	¹ All statutory citations will refer to the California Labor Code unless otherwise specified.	

¹ §1700.25(e)(1)and(2).

14

2 Respondent filed her answer and cross petition on April 3 25, 1999, alleging that an employer/employee relationship existed 4 between the parties, and in her cross-petition respondent seeks 5 payment for back-wages and penalties pursuant to §203. After 6 numerous continuations, the hearing commenced on July 13, 2000, 7 at the Los Angeles Office of the Labor Commissioner. Petitioner 8 was represented by Ronald A. DiNicola of Mitchell Silberberg & 9 Knupp LLP; respondent appeared in propria persona. Due 10 consideration having been given to the testimony, documentary evidence, and briefs submitted, the Labor Commissioner adopts the 11 following determination of controversy. 12 13

FINDINGS OF FACT

The petitioner is the daughter of boxing great 1. 15 In January 1999, Ali, owner of a Marina Del Rey Muhammad Ali. 16 nail salon, publicized her decision to enter the world of women's 17 professional boxing. The public response to petitioner's 18 decision was immediate and overwhelming. Requests for 19 interviews, photo shoots and public appearances came fast and 20 furious. 21

22 2. The respondent had public relations, advertisement and promotional experience in the entertainment industry for over twenty-six years. Ali, unsophisticated in these matters, turned to her salon client for guidance. And on January 23, 1999, Cutler agreed to handle all of the incoming calls and requests, in exchange for free nail services and the opportunity to design new business cards for Ali.

1 3. Respondent was eager to expand her role with Ali 2 and on February 2, 1999, she met with Magic Johnson Entertainment 3 to discuss a possible relationship between Johnson's company and 4 Discussions included a documentary film project designed to Ali. 5 chronicle Ali's blossoming boxing career. As the requests for 6 Ali continued to build, it became apparent that free nail service 7 would not adequately compensate the respondent for her efforts. 8 On February 8, 1999, respondent approached Ali with a one-year 9 written contract providing, inter alia, that respondent would 10 "employ `Agency' to provide promotional, motion picture and public relations services for Laila Ali." In return for those 11 12 services, Cutler would receive \$6,000.00 per month. The nail salon's earnings netted far less than \$6,000.00 a month. Ali 13 unable to afford respondent's request, scoffed at the monthly 14 amount and refused to sign the contract. On the other hand, 15 Cutler's cross petition and unconvincing testimony claimed that 16 17 Ali had orally agreed to the terms, though respondent later recanted her testimony by testifying that the \$6,000.00 was never 18 agreed upon. 19

Despite the parties inability to reach an 4. 20 agreement, the respondent continued to provide services and seek 21 opportunities for Ali. Cutler approached both Everlast and Nike, 22 ostensibly to assess interest in endorsement deals. On February 23 12, 2000, respondent scheduled a photo shoot with Vogue Magazine 24 and a London tabloid in which respondent negotiated Ali's 25 compensation from the \$750.00 offer to a \$5,000.00 payment on 26 behalf of Ali. Notably, the \$5,000.00 was wired to respondent's 27 account, where it remains today. 28

1 5. As interest in an Ali documentary increased, 2 additional discussions with the Magic Johnson Entertainment group 3 were necessary. Respondent was eager to organize a deal for the 4 documentary and expressed to Ali that a \$150,000.00 to 5 \$200,000.00 payment for a documentary was plausible. On January 6 24, 1999, respondent approached Ali with a second contract. This 7 contract purported to allow Cutler to "represent [Ali] in the 8 attempt to secure a documentary film commitment", for 10 percent 9 of any funds paid to the petitioner. Ali again refused to sign 10 the contract. Ali was unhappy with respondent's attempt to 11 expand her role and verbally terminated their existing 12 relationship.

Despite Ali's verbal termination, on February 26, 6. 13 14 1999, Cutler attended a second meeting with the Magic Johnson Entertainment group to further discuss the documentary. On the 15 same day, Ali served written notice of termination and demanded 16 Cutler remit the \$5,000.00 Ali earned in connection with the 17 London tabloid photo shoot and interview. Cutler refused to 18 tender payment and demanded \$12,000.00 from Ali pursuant to the 19 alleged oral contract for \$6,000.00 per month. Cutler stated 20 that she would hold petitioner's \$5,000.00 in trust against the 21 \$12,000.00 owed to Cutler for the two months of rendered 22 Cutler's cross petition seeks \$12,000.00 in back wages services. 23 24

4

28

25

26

and penalties pursuant to Labor Code §203².

CONCLUSIONS OF LAW

Petitioner is a celebrity/athlete who has done
countless photo shoots. As a model and subject of a film
documentary, petitioner is an "artist" within the meaning of
Labor Code §1700.4 (b).

2. The issues to be determined are:

9 a) Whether a contract was formed between the parties 10 and if so, what were the terms and rights of the parties to the 11 contract?

b) Based on the evidence produced at this hearing, did the respondent operate as a "talent agency" within the meaning of Labor Code §1700.40(a), or an employee? If so, what is the significance?

Respondent was unable to demonstrate that an oral 3. 16 contract for \$6,000.00, a month (or any other amount) was 17 The testimony and evidence reflected that all created. 18 subsequent offers were refuted by Ali. There was never a meeting 19 of the minds and therefore never an acceptance. Cutler's second 20 meeting with Magic Johnson Entertainment was unbeknownst to Ali, 21 and the termination was clear, thus the elements of an implied 22 contract were also not met. In fact, the only contract created 23

24

2

3

8

25 ² A cross petition for wages is procedurally inappropriate in this forum. Labor Code §1700.44 vests the Labor Commissioner with jurisdiction to hear and determine controversies between artists and talent agents that arise under the Talent Agencies Act. Other sections of the Labor Code provide the Labor Commissioner with jurisdiction and authority to investigate, hear disputes and award penalties involving unpaid wages between employees and employers. See Labor Code §98 and §203. ² between the parties was the agreement for Cutler to handle media ² requests in exchange for free nail service. However, the ³ terminations both orally and in writing on February 24th and 26th ⁴ by the petitioner were clear.

1

5 Labor Code §1700.40(a) defines "talent agency" as, 4. 6 "a person or corporation who engages in the occupation of 7 procuring, offering, promising, or attempting to procure 8 employment or engagements for an artist or artists." Cutler met 9 with the Magic Johnson Entertainment group which lead to 10 discussions about the documentary. Cutler relayed this news to 11 Ali, set up additional meetings in an effort to solidify a deal, 12 while attempting to have Ali sign a representation agreement. 13 Moreover, Cutler took a photo shoot offer of \$750.00 and used her negotiating skill to increase Ali's compensation to \$5,000.00. 14 Cutler's attempts to sell a documentary chronicling Ali to Magic 15 Johnson Entertainment and her efforts in raising compensation 16 17 with respect to the London tabloid photo shoot are both attempts to procure and actual procurement of employment or engagements 18 for Ali. 19

5. In <u>Waisbren v. Peppercorn Production, Inc</u> (1995)
41 Cal.App.4th 246, the court held that any single act of
procuring employment subjects the agent to the Talent Agencies
Act's licensing requirement, thereby upholding the Labor
Commissioner's long standing interpretation that a license is
required for any procurement activities, no matter how incidental
such activities are to the agent's business as a whole.

6. Applying <u>Waisbren</u>, it is clear respondent acted in the capacity of a talent agency within the meaning of Labor Code

1 §1700.4(a). Labor Code §1700.5 provides that "no person shall 2 engage in or carry on the occupation of a talent agency without 3 first procuring a license therefor from the Labor Commissioner." It was stipulated the respondent had never obtained a talent 5 agency license.

6 Respondent contends that she was hired as 7. 7 petitioner's public relations **employee** for a salary of \$6,000.00 8 per month. Consequently, respondent argues she is entitled to 9 wages and that an agency relationship simply does not exist. The courts and the legislature do not agree. An "employee" is one 10 11 who is subject to the absolute control and direction of his 12 employer in regard to any act, labor or work to be done in the 13 course and scope of his employment. Crooks v. Glens Falls Indem. Co., 124 Cal.App.2d 113, 121. An "agent" is defined by section 14 2295 of the Civil Code as follows: "An agent is one who 15 represents another, called the principal, in dealings with third 16 persons." Although both relate to voluntary action under 17 employment and express the idea of service, the service performed 18 by an [employee] may be inferior in degree to work done by an 19 agent for his principal. Accordingly, while both a[n] [employee] 20 and an agent are workers for another under an express or implied 21 employment, an agent works not only for, but in the place of his 22 principal. People v. Treadwell, 69 Cal.226, 236. Furthermore, as 23 stated in <u>Wallace v. Sinclair</u>, 114 Cal.App.2d 220 [250 P.2d 154]: 24 "Agency is the relation that results from the act of one person 25 .. to conduct one or more transactions with one or more third 26 persons and to exercise a degree of discretion in effecting the 27 purpose of the principal. <u>Gipson v. Davis Realty Co.</u> 215 28

1 Cal.App.2d 190, 205.

2 Representation seems to be the chief 8. 3 characteristic of agency while control by the employer is the 4 primary element of employment. Intent of the parties also plays 5 an important role in establishing the true nature of the 6 relationship. Utilizing those standards, it becomes abundantly 7 clear that Cutler acted as an agent and not as respondent 8 contends, an employee. Cutler approached companies, used her 9 independent judgment and discretion in seeking to advance the 10 public persona of Ali and negotiated finances with third parties 11 on Ali's behalf. Moreover, Cutler was the industry expert and 12 was never subject to any control and direction of Ali. 13 Conversely, Cutler used her vast experience in the entertainment industry to do whatever was necessary to increase benefits for 14 Ali. 15

Finally, the express terms of the contracts that 9. 16 Cutler herself prepared, manifested her intent. Cutler coined 17 her role as the "agency" and sought to "represent" Ali. The 18 terms of the contract speak for themselves and Cutler's intent to 19 represent Ali as an agent was equally apparent. 20

10. Cutler's responsibilities for Ali were never 21 clearly articulated. But, it was Cutler who sought to expand her 22 role and in doing so Cutler engaged with impunity in the 23 activities of an agent as defined in both the Civil Code and the 24 Labor Code. Respondent acted in the capacity of a talent agent 25 within the meaning of the Talent Agencies Act, and her 26 unconvincing argument that she is an employee fails. 27 Petitioner seeks attorney's fees and interest

8

28

11.

1 pursuant to Labor Code §1700.25(e)³. The respondent's 2 withholding of petitioner's earnings are the subject of a 3 controversy within the meaning of 1700.25(a)(2) and consequently 4 are not "willful". The petitioner is not entitled to attorney's 5 fees or interest. 6 7 ORDER 8 For the above-stated reasons, the respondent acted ⁹ illegally as petitioner's unlicenced talent agent. IT IS HEREBY 10 ORDERED that the Respondent, NORMALYNN CUTLER dba CUTLER 11 ENTERPRISES has no enforceable rights under any agreement with 12 the petitioner and shall immediately remit \$5,000.00 to 13 petitioner for earnings in connection with the London tabloid. 14 Respondent's cross petition is dismissed. 15 16 17 18 §1700.25 providing in pertinent part: 19 (a) A licensee who receives any payment of funds on behalf of an artist shall ... be disbursed to the artist within 30 days after receipt. However, notwithstanding 20 the preceding sentence, the licensee may retain the funds beyond 30 days of receipt in either of the following circumstances: 21 (2) When the funds are the subject of a controversy pending before the Labor Commissioner under Section 1700.44 concerning a fee alleged to be owed by the 22 artist to the licensee. (c) If disputed by the artist and the dispute is referred to the Labor 23 Commissioner, the failure of a licensee to disburse funds to an artist within 30 days of receipt shall constitute a "controversy" within the meaning of Section 24 1700.44. (e) If the Labor Commissioner finds, in proceedings under Section 1700.44, that 25 the licensee's failure to disburse funds to an artist within the time required by subdivision (a) was a willful violation, the Labor Commissioner may, in 26 addition to other relief under Section 1700.44, order the following: (1) Award reasonable attorney's fees to the prevailing artist. 27 (2) Award interest to the prevailing artist on the funds wrongfully withheld at the rate of 10 percent per annum during the period of the violation. 28 9

Dated: <u>3-20-0</u>/ David L. Gurley Attorney for the Labor Commissioner ADOPTED AS THE DETERMINATION OF THE LABOR COMMISSIONER Honor. Dated: 3/20/01 THOMAS GROGAN Deputy Chief